



Strode Park  
Foundation

Caring since 1946

# THEATRE IN THE PARK 2020

---

## SPONSORSHIP PACKAGES

## About Strode Park Foundation

Caring since 1946, Strode Park Foundation is a Kent charity, providing vital care, support services, care at home and supported living opportunities for children and adults with a range of complex and life-limiting disabilities.

We're a very friendly, family centred charity with homes across Kent in Herne, Canterbury, Faversham and Rainham.

Strode Park Foundation's annual Theatre in the Park programme is key to its fundraising efforts and is an attractive opportunity for local businesses to raise their profile and link better with residents throughout Kent.

In 2020 we have some great events coming up and there are some great benefits from being a sponsor for one of our Theatre in the Park events.

## Why be a sponsor?

Our Theatre in the Park season attracted more than 4,000 people last year and our website had more than 25,000 visitors with more than 116,000 page views.

We have more than 2,500 page likes on Facebook reaching, on average, 13,500 people per month. We have almost 1,000 followers on Instagram and more than 1,100 followers on Twitter. We post daily to our social media sites and have a good level of engagement with our supporters.

Our fully-accessible amphitheatre has a capacity of up to 300 people with most of our summer shows selling out. Our annual printed programme is a high quality, 8-page, A5 colour brochure with a print run of 20,000. We have three large advertising boards facing onward traffic on the Canterbury Road in Herne.



# About the Theatre

Theatre in the Park is set within 14 acres of beautiful grounds at Strode Park in the village of Herne, located on the A291 between Herne Bay and Canterbury in Kent.

The theatre has seating capacity for 300 people and has been purpose-built to offer total access for people with disabilities.

Our facilities include free parking and a licensed bar. For 2020 we will also have food available at all shows. The theatre is run entirely by volunteers and any profits from ticket sales, raffles and refreshments are donated towards the work of Strode Park Foundation, a registered charity for people with disabilities.

Theatre in the Park has its own dedicated website - [www.theatreinthepark.org.uk](http://www.theatreinthepark.org.uk).

The live music acts to date have really drawn the crowds and have offered a great atmosphere during the summer season.

2020 promises to bring the same but with even more variety.





**Friday 3 July**

Hullabaloo

**Friday 10 July**

Legend – The Bob Marley Experience

**Friday 17 July**

Mark Watson

**Friday 24 July**

A Night in Nashville

**Saturday 1 August**

Rubber Biscuit

**Friday 7 August**

The Bohemians – Queen Tribute

**Friday 14 August**

The Noise Next Door

**Saturday 22 August**

Uncle Funk & the Boogie Wonderband

**Friday 4 September**

Miss Kiddy and the Cads

**Saturday 5 September**

Abbie McCarthy – Radio 1 DJ

**Friday 11 September**

ELO Encounter

# 2020 Programme





If one of our packages stands out then please get in touch, or if you would like a bespoke package let's have a chat.

If a full sponsorship package isn't for you, but you'd still like to help then why not donate us a raffle prize for one of our events or you can send a donation - [www.strodepark.org.uk](http://www.strodepark.org.uk)

We are so very grateful for each and every donation we receive and the support which comes from you - our local business community.

We will make sure that everyone gets a special thank you after each event.

## Sponsorship Opportunities



### **GOLD - £500**

As our gold sponsor your sponsorship will include use of a gazebo on the night (including nibbles and some complimentary drinks), your company name and logo on the official programme (print run of 20,000), on our website and across all social media channels. You'll also get your logo on the road-facing signage.



### **SILVER - £250**

As our silver sponsor we'll include your company name and logo on the official programme (print run of 20,000), on our website and social media channels. You'll get your logo on the road-facing signage.



### **BRONZE- £100**

As our bronze sponsor we'll include your company name and logo on the official programme (print run of 20,000), on our website and social media channels.



### **BANNER - £200**

As a banner package sponsor you will get a banner at the back of the theatre which can include artwork of your choice or we can help to design this for you.

**SIX BANNER PACKAGES ARE AVAILABLE OR IF YOU WOULD LIKE TO SPONSOR ALL SIX PLEASE GET IN TOUCH**

If you're looking for a bespoke package please give us a call



# GET IN TOUCH

Karen Jeal

Fundraising, Marketing and PR Manager

[Karen.Jeal@strodepark.org.uk](mailto:Karen.Jeal@strodepark.org.uk)

01227 373292

